



PRECINCT OVERVIEW AND INFORMATION

WHAT IS A PRECINCT?

A precinct is where elections are won or lost because it is where people live and vote. In your precinct, you know the people, the schools, churches, community centers, and small businesses. You understand the assets and needs of your area and you have the desire to improve it.

WHY DO WE HAVE A PRECINCT ORGANIZATION?

The voting precinct exists to facilitate elections at the local level. The precinct is the smallest political subdivision in South Carolina. State law sets the maximum number of registered voters in a precinct based on the county's population. Elections are won or lost in the precinct. Behind each victory is a band of hard working precinct organizers. It is simple; the campaign that is best organized has the best chance to win.

The idea behind precinct organization is that it provides a natural framework within which the various significant activities of campaigning can be organized and executed. What happens in the overall campaign should, in some ways, be reflected in the precinct. There is no better place for volunteers to be deployed than in their own neighborhoods. There is no voice more persuasive than the voice of a neighbor. Precinct organization will produce greater results than any other effort made in a campaign.

The precinct organization is ideally an extension of the Party and its candidates. The organization is responsible for the most one-to-one contact between the Democratic Party and the voter. When structured and used properly, the precinct organization can accomplish virtually any campaign function from fundraising to acting as a private postal system. When used effectively, there is no project it cannot complete and no objective it cannot achieve.